

# **12 ? about © Owners & their Heirs**

Beverly W. Siy

Student Media Congress 2015,

De La Salle University, Taft Avenue, Maynila

17 Oktubre 2015

# Mga nag-organisa ng Student Media Congress 2015

Deng Queddeng

Jasmine Denise Reducindo

Eliesse del Rosario

DLSU

# **12 ? about © Owners & their Heirs**

Beverly W. Siy

Jose Rizal University Main Library

Mandaluyong City

24 Nobyembre 2017

- JRU
- Filcols

© photos and book covers

Beverly W. Siy

Ronald Verzo

Sean Elijah Siy

Gilbert Tan

Phoebe Andamo

LIRA

Psicom Publishing

Gospel Komiks –CFA

Anvil Publishing

Vibal Publishing

- Intro
- 12 Questions about Copyright Owners and their Heirs

# **Beverly W. Siy**

-Bebang Siy

-Frida Mujer

BA MP sa F

MA Phil. Lit.

12 yrs.

# Orgs

- UP Writers Club
- LIRA
- UMPIL
- FILCOLS
- FWGP



Filipinas Copyright Licensing Society, Inc.

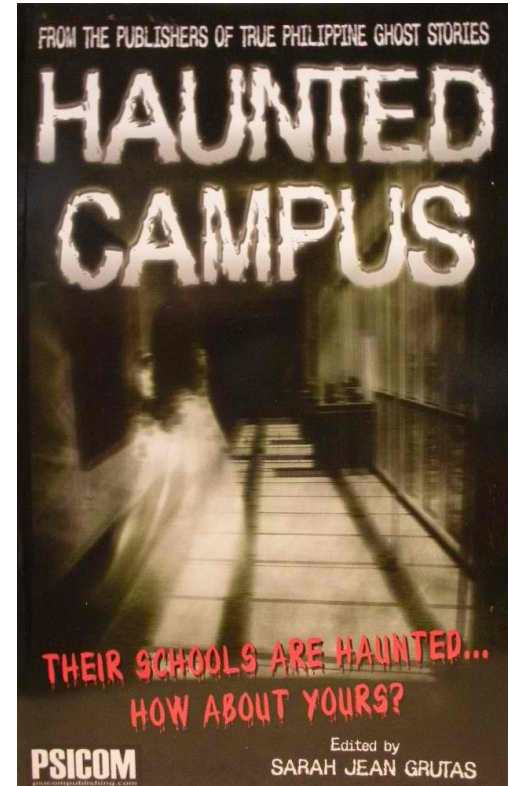
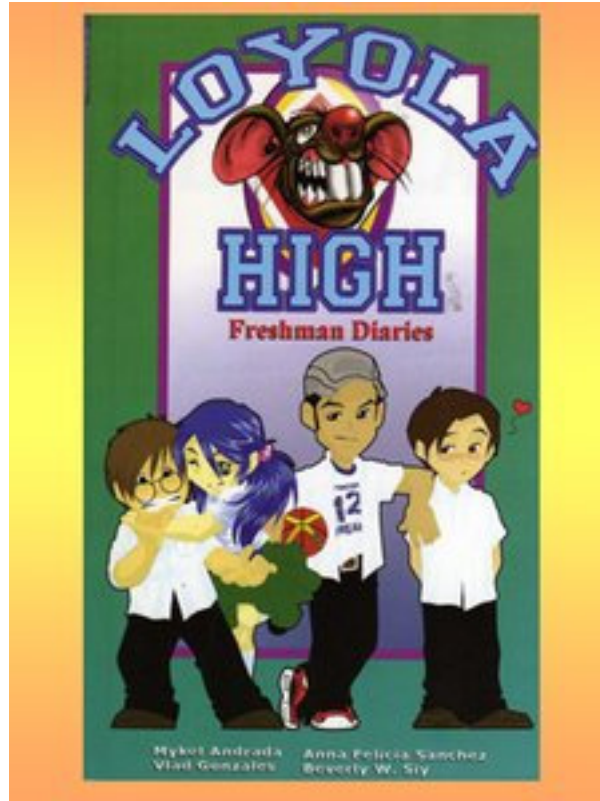
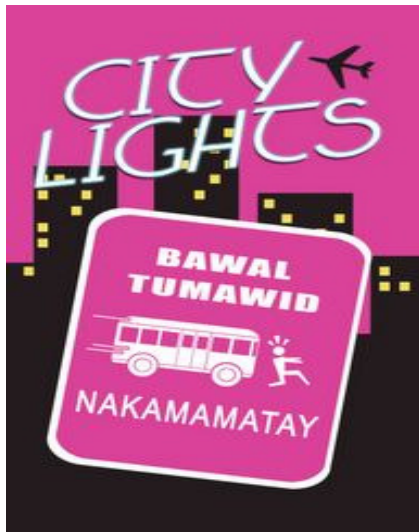


# Literary Groups/Friends

- CYWA
- Panpilpipol

# Sa Filipino

- Poetry
- Stage play
- Fiction
- Essay
- Novel
- Comics script
- Radio drama

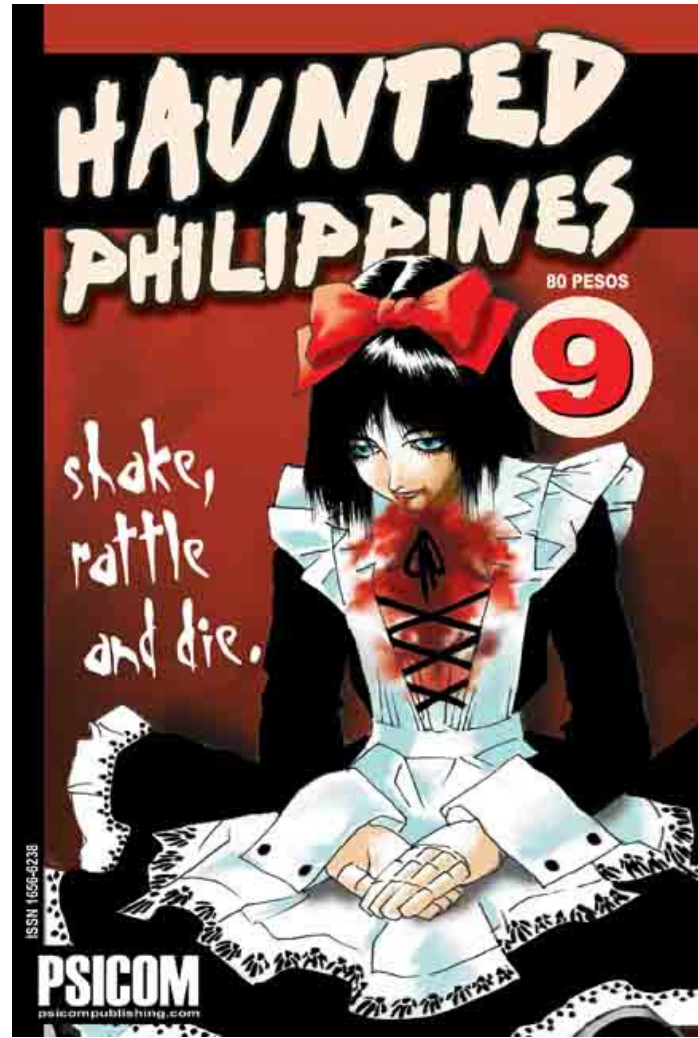
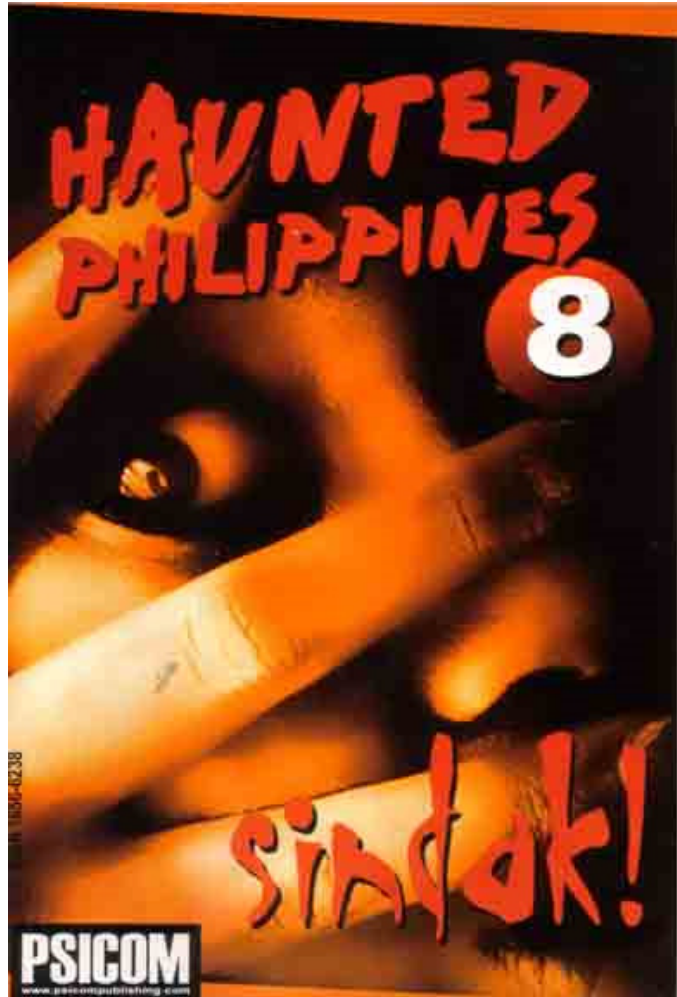


# НИЛКБОТ



**PSICOM**  
www.psicomediting.com

EDITED BY SARAH-JEAN GRUTAS



Mga Kuwentong Inspirasyunal

# SOPAS MUNA!

Isang Higop Sa Mainit Na Sabaw Ng Buhay



PSICOM

**PALALIM**

**NANG**

**PALALIM**

**PADILIM**

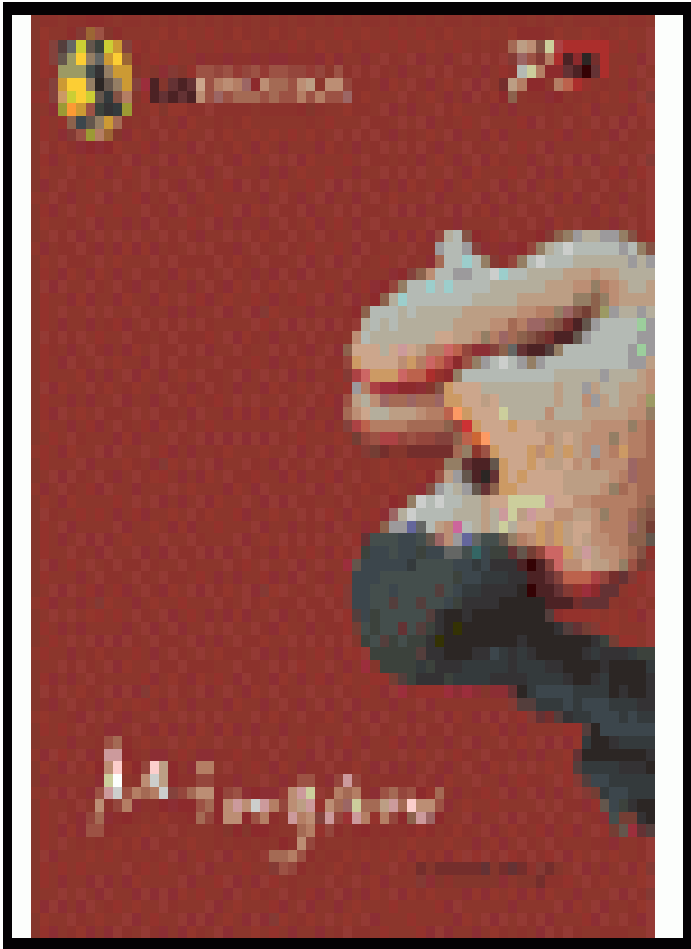
**NANG**

**PADILIM**

**at iba pang kuwento ng lagim**

Unipan at pagsusulat ng mga kwento ng mga kabatahan ng Jose Rizal







# GOSPEL KOMIKS



ENGLISH  
EDITION  
DECEMBER 2011 - JANUARY  
2012 ISSUE



A Joyful  
Christmas to  
All of You!!!

In line with  
  
UNDERSTANDING  
BY DESIGN

CMMA Hall of Fame  
"BEST CHILDREN'S  
MAGAZINE"

# GOSPY

ISINAKOMIKS NI:  
BEVERLY W. SY

GIHIT NI:  
RONNEL PASCUA

Hangang-hanga sina Gospy at Atong sa ganda ng bulaklak na everlasting.

Nalungkot sina Atong at Gospy.

Dito na nga tumutubo sa atin, English pa rin ang tawag?

Ang haba pa ng buhay niyan!

Anong dapat gawin para manatiling buhay ang ganitong mga pangalan at salita?

'Nay, bakit po pala English ang pangalan nito?

Naisip nilang tuklasin ang pangalan ng ilang hayop na katutubo sa Pilipinas.

Di na kasi ginagamit ang pangalan kahit sa Benguet tumutubo 'yan. Namatay tuloy ang katutubong pangalan ng

Ang cute ng tarsier!

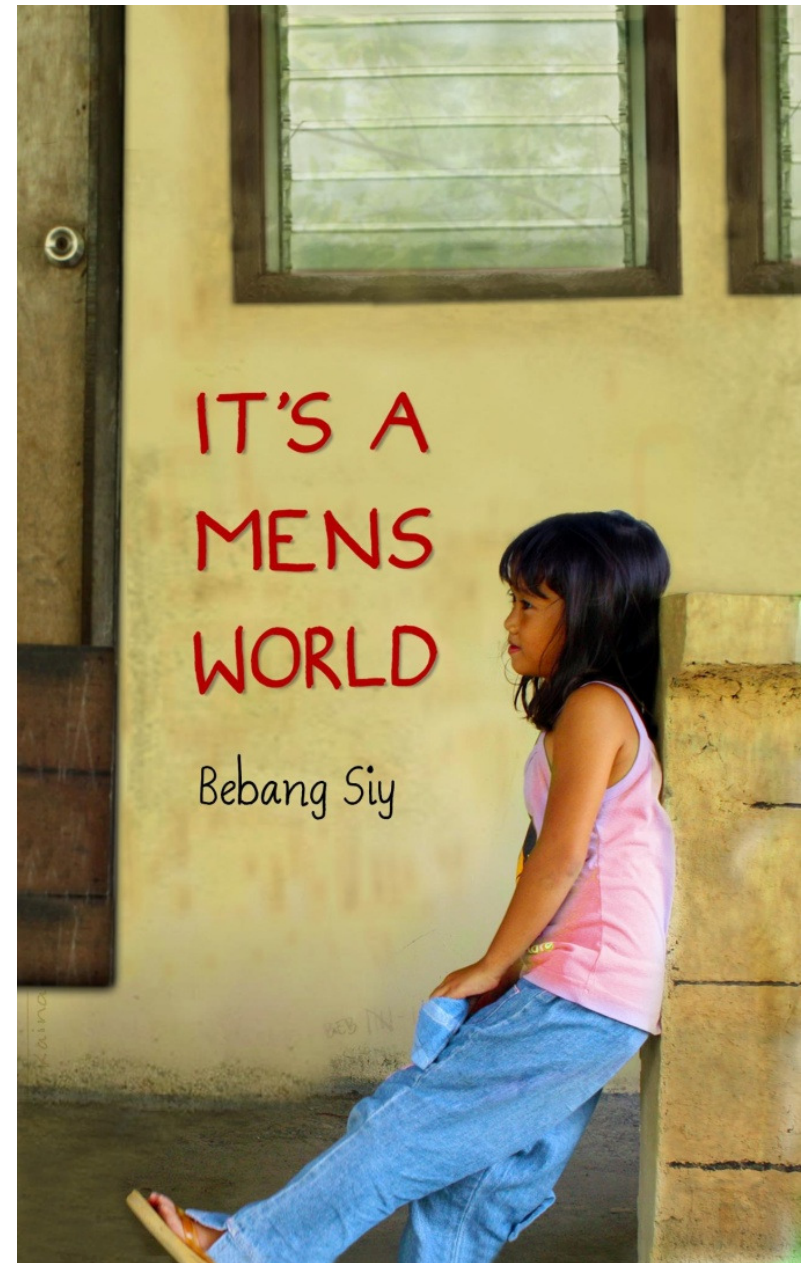
Ang tawag pala natin diyan ay maomag.



**Winner!**

2012 Filipino Readers  
Choice Award

-Essay Anthology



The Philippines' Most Popular DJs



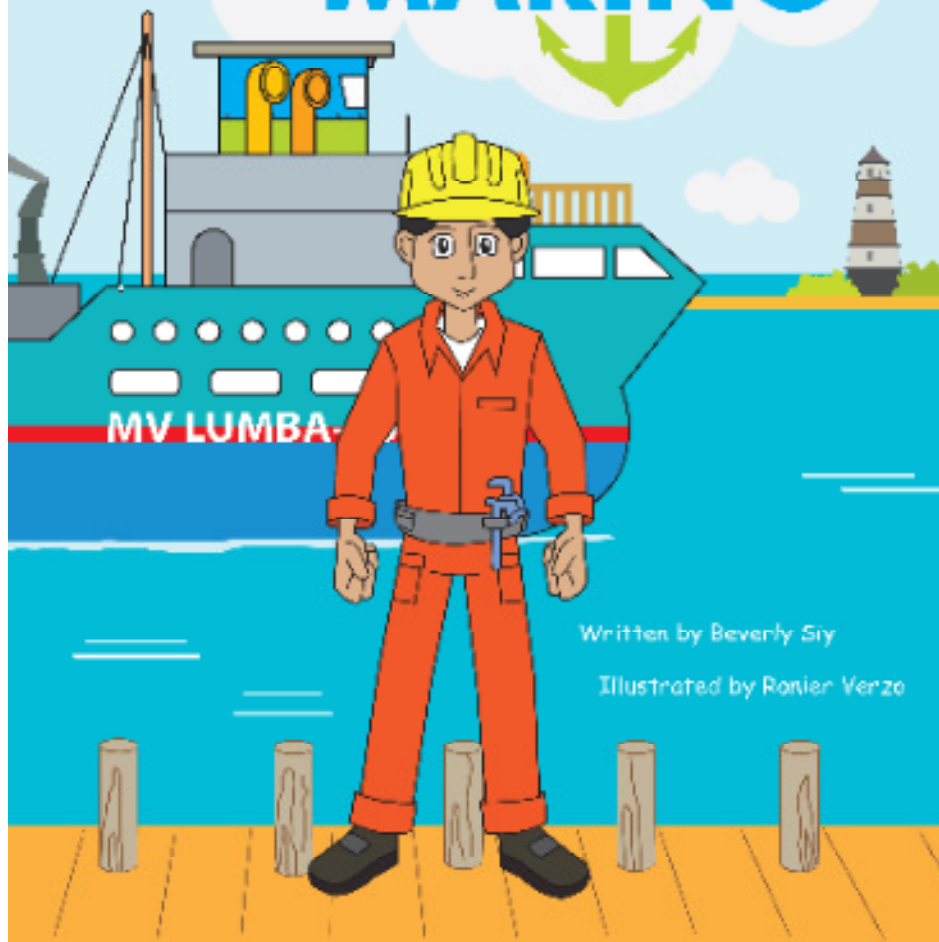
**TAMBALAN**

**NICOLE HYALA**

at **CHRIS TSUPER**

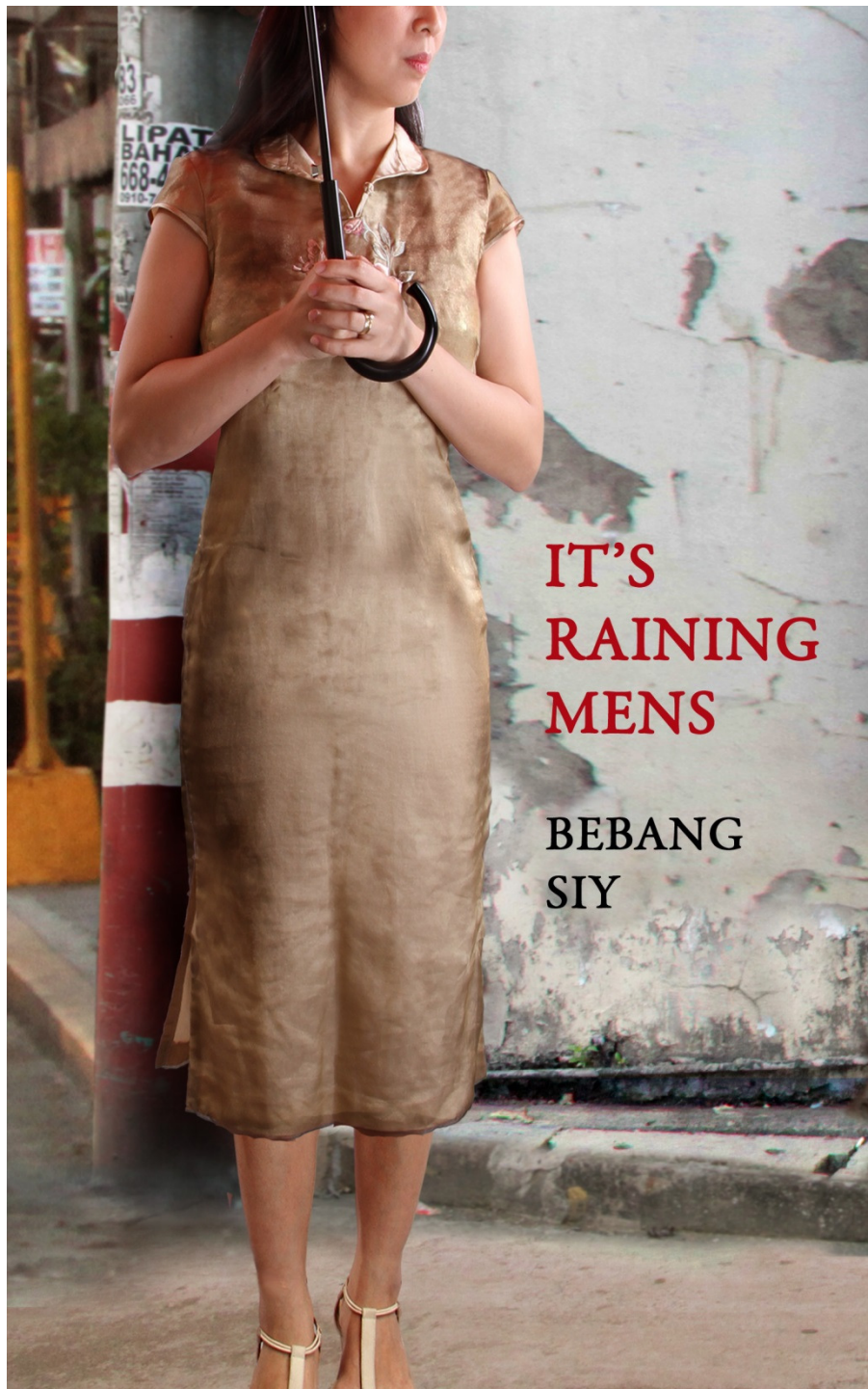
**BILANG  
EDITOR**

# MARNE MARINO



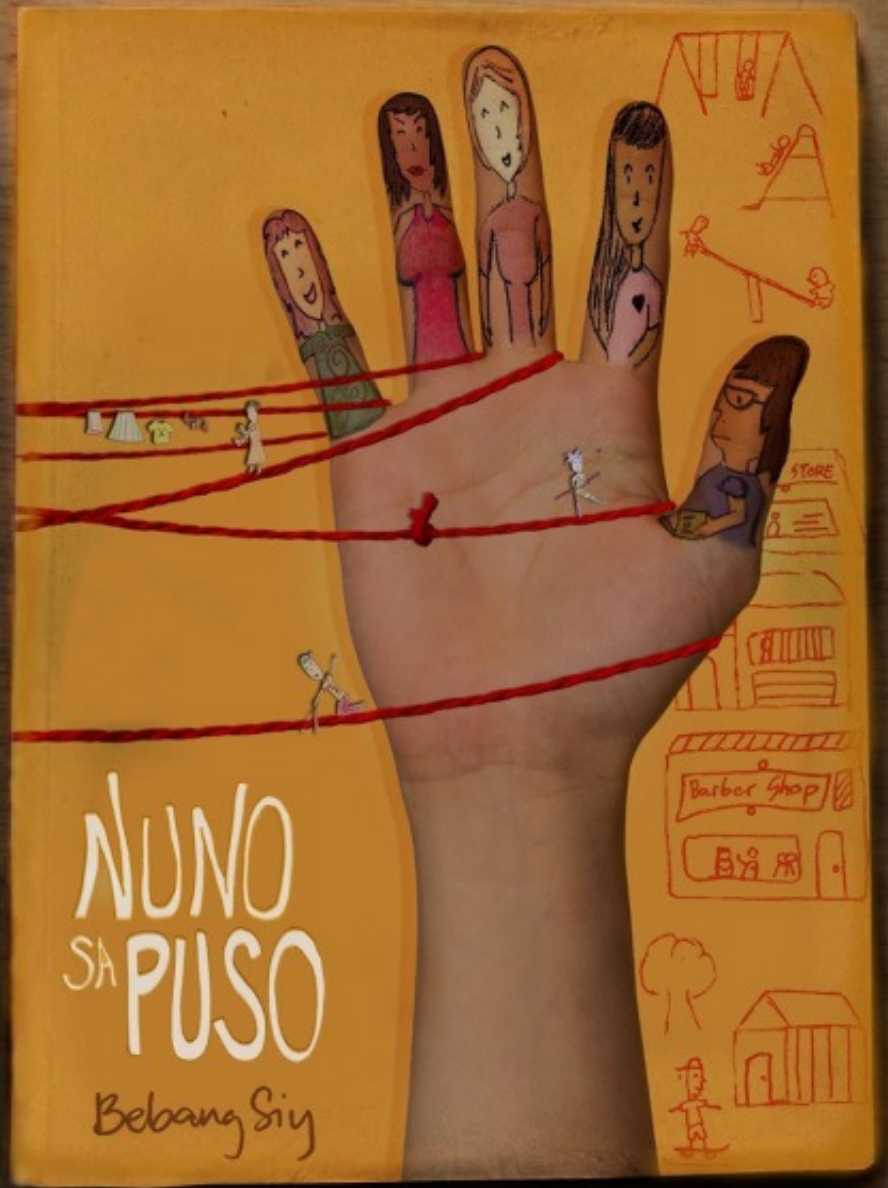
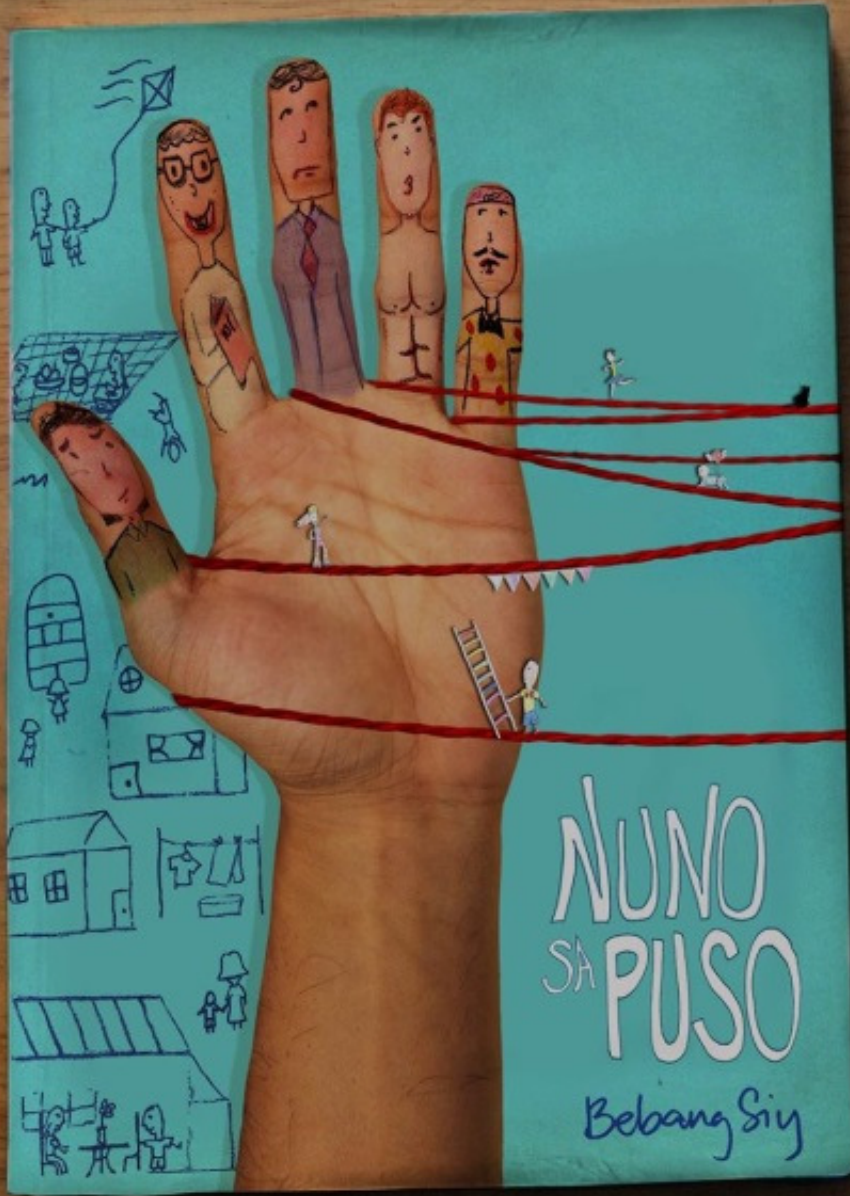
Written by Beverly Sij

Illustrated by Ronier Verze



**IT'S  
RAINING  
MENS**

**BEBANG  
SIY**



**JOHN GREEN**

AUTHOR OF THE #1 NEW YORK TIMES BESTSELLER *THE FAULT IN OUR STARS*

★ "PROFOUNDLY  
MOVING."  
- SLJ, STARRED REVIEW



FILIPINO EDITION  
Translated by  
Beverly W. Siy and  
Ronald V. Verzo II

**PAPER  
TOWNS**

THE NEW YORK TIMES BESTSELLER



QUIZ TIME!

**12**

**?**

**about © owners &  
their heirs**

12

Gaano katagal ang duration ng copyright sa Pilipinas?

Lifetime of the author  
+ 50 years

11

Naipapamana ba ang copyright?

# YES!

-ari

-may dokumento ka na ba?

-paano kung walang dokumento?

-Ann Villanueva

-E. Arsenio Manuel

-salbaheng asawa

10

Ang copyright mo ba ay puwedeng ipamana sa hindi mo kaano-ano?

# YES!

-family

-friends

-organization

-publisher (!)

-etc.

# 9

Kung menor de edad ang may-ari ng copyright, sino ang dapat na nagdedesisyon para sa kanya pagdating sa copyright?



-kadalasan ay family

-Scott Lee Chua/Queenena Lee-Chua negotiates

# 8

Puwede bang ipamigay ng tagapagmana  
ang kita mula sa copyright  
ng mahal niya sa buhay na pumanaw na?

# YES!

-Ligaya Victorio

-Ligaya Reyes

-Ligaya Fruto

-NVM Gonzalez Foundation

# 7

Isa kang publisher ng textbook. Hindi mo makontak ang kahit na sinong kamag-anak ng copyright owner na matagal nang pumanaw. (Ginawa mo na ang lahat.) Puwede mo pa rin bang gamitin ang akda niya at i-publish sa iyong textbook?

NO.

-orphan work

-wala pang batas sa Pilipinas tungkol dito

Arturo Rotor

# 6

Isang akdang panitikang oral ang isinalin sa Ingles. Isang kumpanya ang magbabayad para mai-publish ang translation. Kanino dapat magbayad ang kumpanya?

sa translator

o

sa bumigkas ng akdang panitikang oral?

# Translator

- Theresa D. Balayon
- Folktale: Monkey and the Turtle
- B'laan to Bisaya, Bisaya to English

# 5

Dapat bang hingan pa rin ng permiso at bayaran ang tagapagmana ng copyright kahit ito ay mayaman na, at maliit lang ang kayang ibayad ng interested party para sa paggamit ng isang akda?



# YES!

- Paz Marquez Benitez heir
- NVM Gonzalez heir

4

Kung gagamitin sa abroad ang isang akdang Filipino, aling copyright ang susundin:

sa abroad

O

sa Pilipinas?

- Sa abroad.

# 3

- Puwede na bang ipamana ang copyright kahit di ka pa deds?

YES

- Gilda Cordero Fernando

# 2

Puwede bang ipa-MANAGE ang copyright sa ibang tao?

# YES

- NVM Gonzalez -90+ years old mom to daughter
- Alberto Florentino- nasa US, nursing home, Alzheimer to wife
- Ricco Villanueva Siasoco to cousin
- Frank Rivera –hospital stay

# 1

Kapag namatay na ang pinamanahan mo ng copyright, pero hindi pa tapos ang 50 years mula nang ikaw ay pumanaw, kanino mapupunta ang copyright mo:

sa tagapagmana niya

o

sa publisher mo?



# Sa tagapagmana niya

Genoveva Edroza Matute

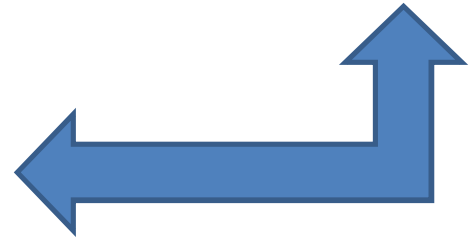
**Ang sa akin...**

EJ

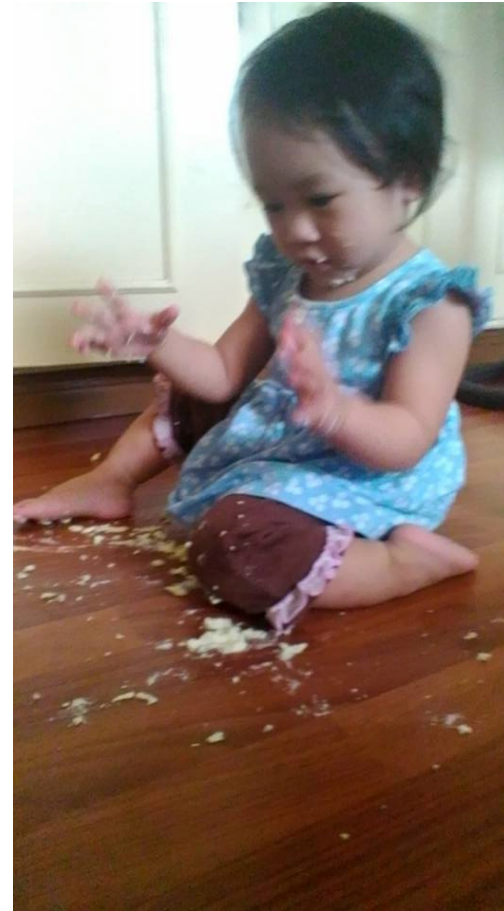


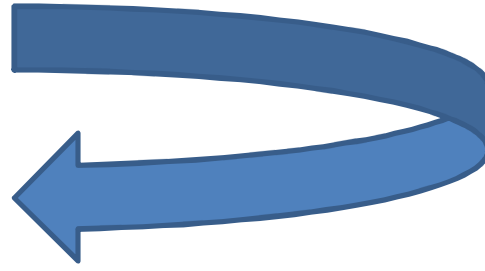


**Dagat**



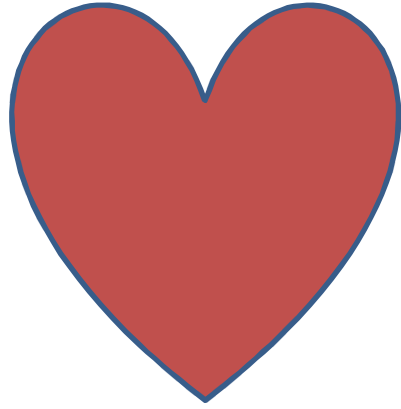
# Ayin





**Ronald Verzo**  
**Da Manager**

**I**



**©.**

©

IS





# © issues

1. Writing contests with hidden agenda
2. Kontratang walang kuwenta
  - buy back of ©
3. © works by minors
4. Call for Submissions/Anthologies
  - Kanino ang ©
  - contributor's honorarium
5. "Self-publishing with friends"

## © issues

6. © kapag school publications
  - IP policy ng school?
  
7. **Gusto ko lang pong ma-publish** kind of thinking
  
8. Textbook publication

# © issues

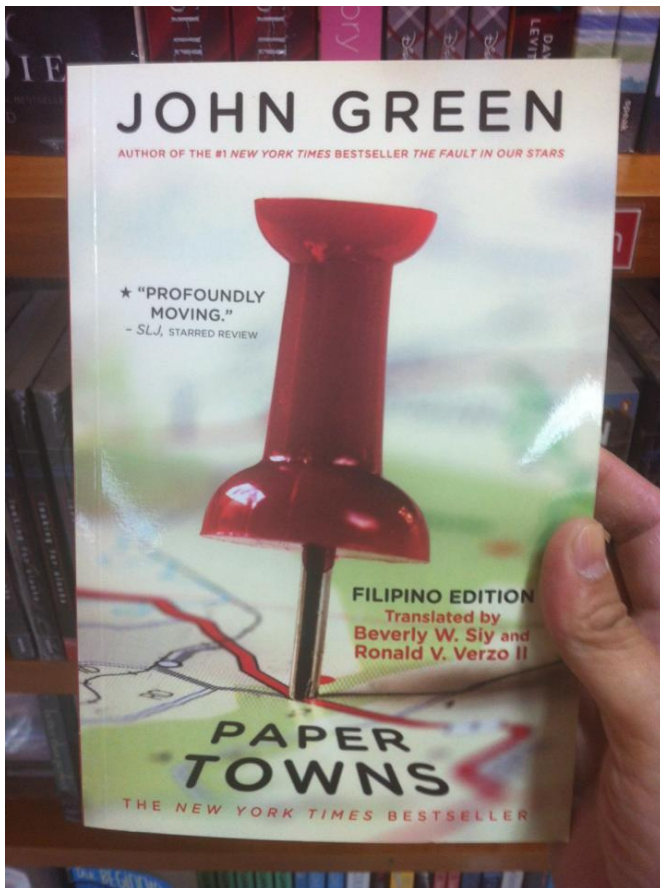
## 9. Online and other media outlet

- Citizen Journalism (Rappler)
- Funny videos (Mark Logan's show)
- Facebook/Youtube (Jim Libiran's Tribu)

10. Akdang produkto ng workshop o training  
-ipa-publish na, kanino ang copyright?

Agyamanak!

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